

# Dulux Colour of the Year 2025: True Joy

Dulux announced their Colour of the Year as True Joy - and it's easy to see why! We all want happier, uplifting home interiors for 2025 and the colour yellow gives us a boost of positive inspiration ahead of the new year.

Amthal Karim, Head of Design at [Furniture And Choice](https://www.furniturechoice.co.uk) comments:



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“Dulux True Joy is an energetic shade of yellow with warm, golden undertones. The timeless charm of the colour of the year comes from its balance of dusky versus

bright. True Joy is more vibrant than a mustard tone and has more depth and warmth than shades of lemon or canary yellow.

Yellow is traditionally a colour that makes us feel happy and optimistic - True Joy is no exception. A room painted in True Joy is a room always filled with sunshine, energy, and a feeling of excitement. But it's *yellow* - we hear you say! We admit, it's a daring design commitment to paint an entire room yellow, which is why this specific shade chosen by Dulux works perfectly as an accent colour too.

The True Joy colour palettes revealed by Dulux - 'Bold', 'Human' and 'Proud' - showcase how you can tailor this vivid hue to your personal interior style.

The 'Bold' palette combines True Joy yellow with deep orange, blue and an array of neutrals. Cream and greige walls and furniture provide a subtle backdrop for the true stars of this story to shine. The colour pop of cushions in True Joy and similarly vibrant coral and azure put the dopamine into the décor to create a playful living room look. This style is all about curating a dynamic space that is filled with energy and positive vibes.

The 'Human' colour palette aims to elevate your interior with nine shades of neutrals and True Joy as the single hero. This combination allows you to keep your space soft and natural whilst having some fun with a glow of yellow. Whether you want to colour-block a feature wall, paint an arch or simply frame some art - use True Joy in smaller doses to keep your interior grounded.

The 'Proud' palette does exactly what it says on the tin. It allows you to experiment with bright colour combinations to find your own eclectic, individual style. The choice of warm and earthy shades of reds, blues and browns in this colour story inspire you to embrace the colours that reflect your personality. Choose a classic True Joy yellow and sapphire blue living room scheme or go maximalist by pairing three or four colours together - it's your choice.

The Dulux Colour of the Year 2025 is meant to inspire people to 'jump out' of their comfort zone. What we love about True Joy is that it encourages you to become colour confident in decorating your home. Whether you feel brave enough to paint your entire room yellow or keep it small to highlight features - any colour that gives us good vibes and happy feelings cannot be the wrong choice."

**Credit**

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**Title:** Head of Design

**Comment and Images**

**Company:** [Furniture And Choice](#)

**ENDS**

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