

## **Email subject:**

Press Release: It was all yellow

## **Preview text:**

Warm up your home for spring.

## — It was all yellow

Channel confidence and joy this spring with the bold colour of the moment.

Amthal Karim, Head of Design at Furniture And Choice comments:



Grace 2 Seater Sofa, Loren Armchair - www.furniturechoice.co.uk

"With spring at our doorstep, say hello to all things sunshine by perking up your home with yellow. After a long winter, it's no surprise that we want an expressive colour to brighten our homes. It's the dopamine boost that you're looking for as we warm up for spring.

In colour psychology, yellow represents energy, warmth and happiness, easily catching the attention and getting people talking. Thanks to the popularity of earth tones, the go-to yellow of the moment is earthy, deep and sensual while maintaining the mood-boosting qualities that create a bold and inviting space. Dulux's Colour of the Year 2025 Pure Joy is an example of an earthy, yellow tone that represents 'creative energy, optimism and pride'. In challenging times, there's a desire to reset and start afresh, with yellow being the colour of choice. It goes very well with other earth tones like beige, terracotta or a burnt orange, bringing out their deep undertones.



<u>Loren Armchair</u>, <u>Loren Armchair</u> - <u>www.furniturechoice.co.uk</u>

Besides yellow's earthy connection, it also brings to mind sparkly jewel tones. Emerald yellow tones are bright, lush and saturated, which work well with blues for a stylish contrast. If you want to make a bold statement, yellow is a top pick for colour drenching - it's like bringing sunshine into your home and uplifting your space. A

buttery yellow will reflect any natural lighting streaming in and bathe the room in a

warm glow.

Patterns are also an essential part in bringing depth and interest to a yellow-themed

room. Introducing abstract artwork on the walls and accessorising with curved or

wavy vases gives the room a retro feel. Stripes, whether as wallpaper or accessory

patterns give the room an eclectic feel like you're walking on sunshine. Whichever

route you take, designers have agreed that personalising your interiors is the way to

go for 2025.

Texture is another element in 'harmonising' this look. Soft fabrics like plush fabric,

boucle, or velvet are top picks for sofa upholstery or armchairs while clay or stone

finishes help soften the room and bring out that earthy feel. Since yellow is an

attention-grabbing colour, texture is how you can ground the room and add cosiness.

Cushions, throws and rugs warm up your space while indoor plants or a fresh

bouquet set the vibe of the season."

For more ideas on introducing yellow into your home, check out our guide for

inspiration.

Credit

Name: Amthal Karim

**Title:** Head of Design

**Comment and Images** 

**Company:** Furniture And Choice

**ENDS** 

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